

APA Style CENTRAL[®]

LEARN

RESEARCH

WRITE

PUBLISH



AMERICAN PSYCHOLOGICAL ASSOCIATION

APA Style CENTRAL[®]



THE REVOLUTIONARY NEW INSTITUTIONAL ELECTRONIC RESOURCE FOR APA STYLE[®]

APA Style CENTRAL[®] is the only authoritative and complete online environment for teaching, writing, and publishing in APA Style[®]. Designed to help users develop their writing and professional research skills, APA Style CENTRAL combines sophisticated learning and teaching tools, advanced writing and content management technology, and full integration of APA's best-selling *Publication Manual of the American Psychological Association*[®] to create an unparalleled web-based suite of integrated services and tools.

AN INSTITUTIONAL SOLUTION THAT BENEFITS ALL

APA Style CENTRAL[®] provides instruction on and tools for how to think and write like scholars as it prepares the next and future generations of scholarly writers. It focuses on the application and proper use of APA Style[®], the leading writing style for the behavioral sciences and many other disciplines.

It serves students who are new to academic writing and APA Style, as well as those who are more advanced in their academic careers but who need to reinforce their understanding of APA Style rules. It provides pedagogical tools for instructors and components for researchers who are actively publishing. APA Style CENTRAL is a flexible and versatile, end-to-end resource for all facets of the scholarly writing and research processes.

All of the tools within APA Style CENTRAL have been created by a team of APA Style experts, which assures users and instructors a level of accuracy, consistency, and confidence not available from any other source. It provides the resources necessary to **learn, research, write, and publish** in APA Style, directly from the creators of and experts on APA Style, the American Psychological Association.

In addition, a comprehensive Administrative Center provides customization options, access to usage statistics, LMS integration, MARC records for reference books available within APA Style CENTRAL, and more, allowing each institution to provide the best implementation for their specific user base.

DISTINCT CENTERS FOR FOCUSED LEARNING AND PRACTICAL APPLICATION

Four independent but integrated centers provide the expert resources necessary for teaching, learning, and applying the rules of APA Style®, all while incorporating optimal habits of scholarship, research, and publishing into users' academic and professional lives.

Learning Center – The Learning Center equips students and instructors with a digital media library packed with hundreds of learning objects (including instructional videos, self-quizzes, samples, and more) created by APA Style experts for optimal comprehension and assessment.

Research Center – The Research Center provides undergraduate and graduate students a means of learning about the research process, and for generating and actively planning their own research projects. It also houses more than 80 forms for proper reference formatting, along with an extensive library of preformatted citations.

Writing Center – The Writing Center provides a structured and collaborative writing environment that features authoritative guidance for all types of scholarly writing in APA Style. Preformatted templates, context-sensitive help, and specially developed toolbars help guide writers to proper formatting regardless of paper type.

Publishing Center – The Publishing Center enables users to browse or search information on peer-reviewed journals from more than 260 different publishers in order to find the best outlet for the publication of their work, or to simply better understand the scholarly journal landscape.





LEARNING CENTER

The **Learning Center** includes a tremendously rich assortment of learning and instructional objects that enable users to design their own approach to mastering APA Style®. It provides students and instructors with an expert environment that offers the necessary tools by which to:

- Experience consistent and authoritative instruction regarding proper APA Style formatting
- Quickly find answers to all types of APA Style questions
- Link directly to the text from specific sections from the *Publication Manual*
- Conveniently work within the institutional Learning Management System
- Participate in a self-paced instructional environment that supports distance learning

KEY FEATURES OF THE LEARNING CENTER

66 QUICK GUIDES – These brief instructional videos succinctly cover concrete rules of APA Style®, including reference formatting, page formatting, avoiding bias in writing, and more. Each provides a brief overview and then walks the user through the topic, offering step-by-step educational guidance.

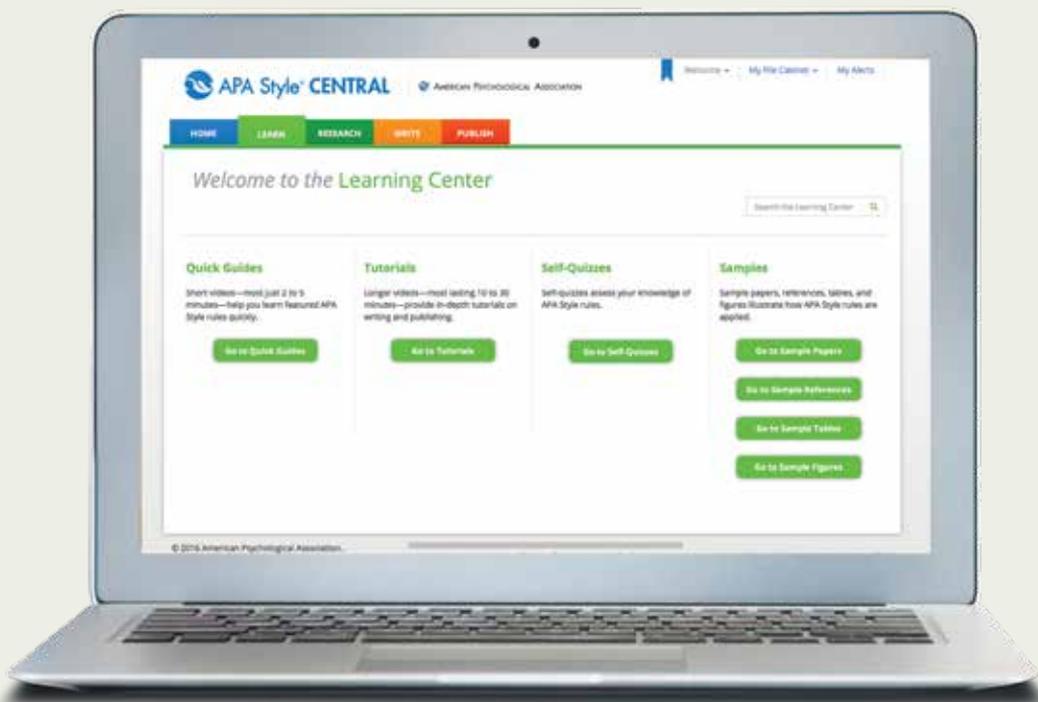
18 TUTORIALS – Longer (10-30 minutes) than the Quick Guides, each video tutorial provides in-depth information on topics such as avoiding plagiarism, conducting experimental research, finding sources for papers, and more.

10 SELF-QUIZZES – Each self-quiz is created based on the content covered in the Quick Guides and tutorials, allowing users to assess their knowledge.

10 TESTS – Available to instructors to assign to students via their institution's Learning Management System, these curated tests as well as a bank of separate test questions can be used as part of classroom assessment.

HUNDREDS OF SAMPLES – APA Style CENTRAL® provides more than 30 different samples of tables, figures, and full papers, along with over 175 sample references. Sample references comprise every type covered in the sixth edition of the *Publication Manual*, everything in the *APA Style Guide to Electronic References*, and items pulled from the APA Style Blog.

CONVENIENT LINKS TO SECTIONS OF THE PUBLICATION MANUAL – Quickly look up details for specific rules and read the exact text from the *Publication Manual* while online.





RESEARCH CENTER

The **Research Center** serves everyone from the most experienced researchers to students who are launching their first research project. A one-of-a-kind electronic reference library is readily at hand along with interactive project planning tools and more. The Research Center provides expertly-created forms for proper APA Style® formatting of citations, and allows for the import and management of reference libraries in the common RIS format.

KEY FEATURES OF THE RESEARCH CENTER

9 RESEARCH TUTORIALS – Accessible from the Learn About Research section, these video tutorials are linked from the Learning Center. Topics range from the rules of evidence in science, to research questions and hypotheses, to analyzing data and drawing conclusions.

17 REFERENCE BOOKS – Users can access an authoritative collection of 17 electronic reference books covering quantitative and qualitative research methods, including the *APA Handbook of Research Methods in Psychology*. Also included are the *APA Dictionary of Psychology* and the *APA Dictionary of Statistics and Research Methods* for easy access to clear and straightforward definitions of terms.

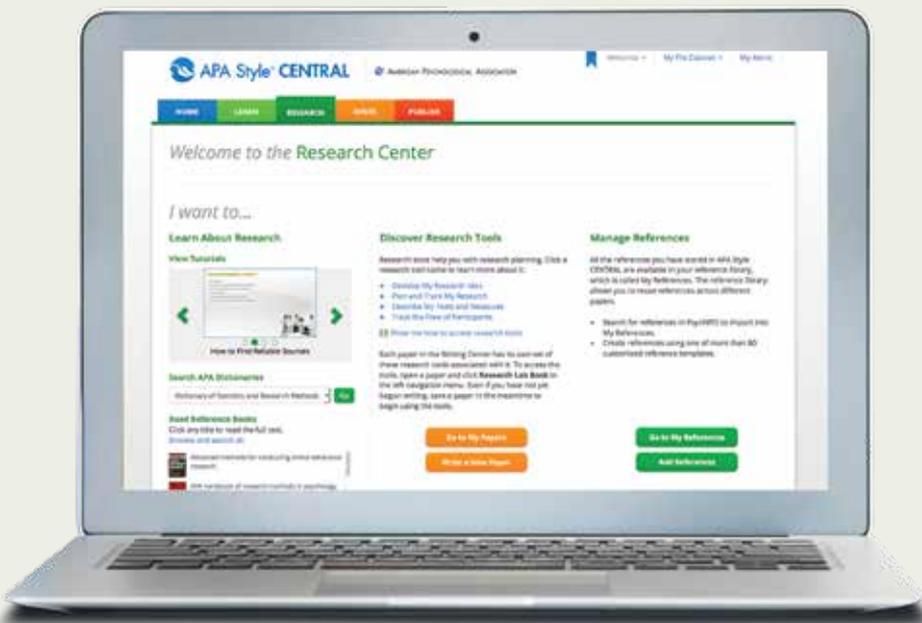
HELPFUL RESEARCH TOOLS – Four specially created tools assist students in developing, planning, and tracking their research.

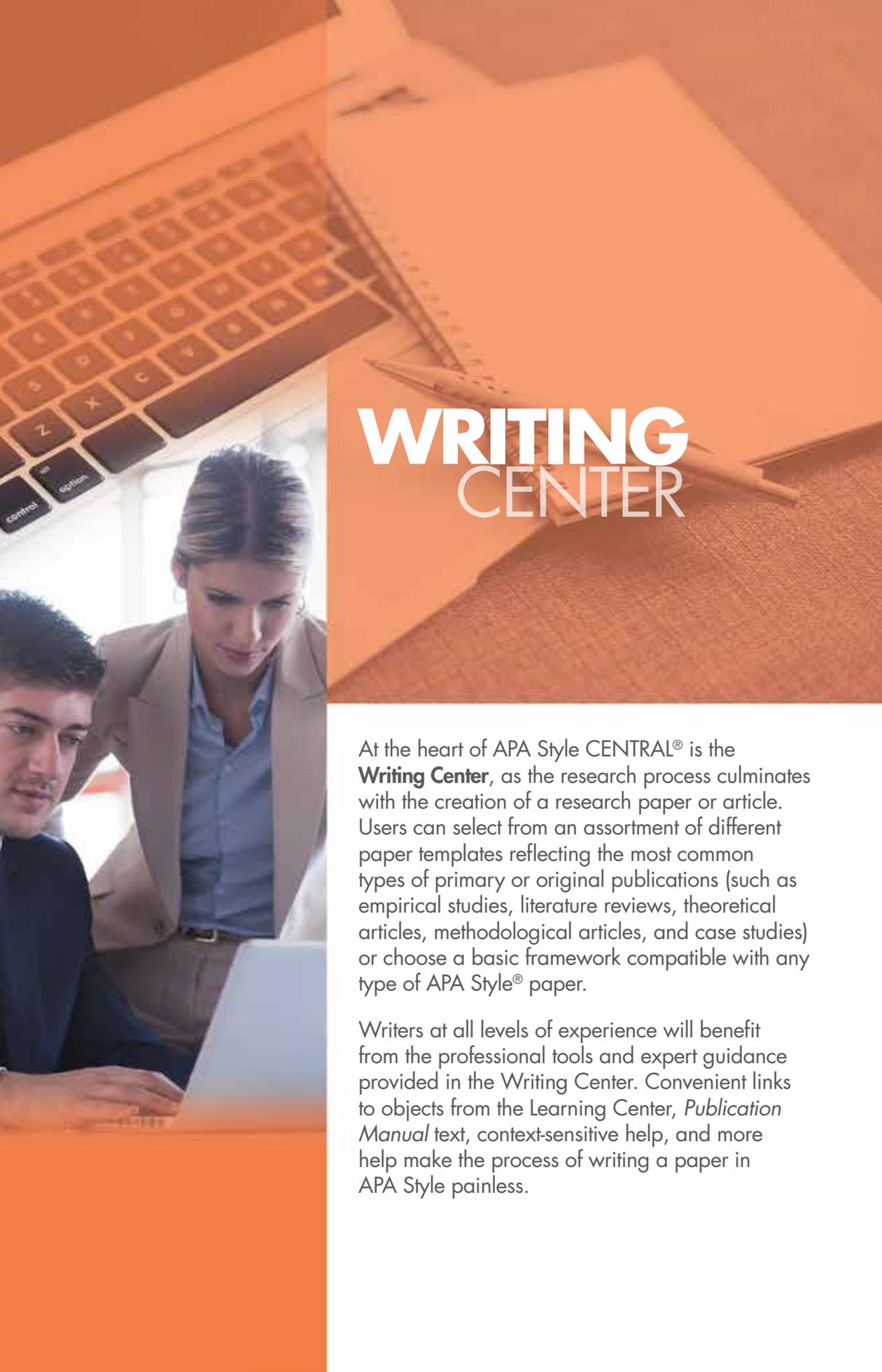
- **Develop My Research Idea** – Step-by-step instructions on how to scope an idea so it's not too broad and not too narrow.
- **Plan & Track My Research** – Create a research plan, and then track what actually happens.

- **Describe My Tests & Measures** – Input information on any measures used, and then easily import the data into the methods section.
- **Track the Flow of Participants** – Track the recruitment and retention of participants, create a figure, and seamlessly add it to a paper.

MANAGE REFERENCES – Enter and store references using an unrivaled set of customized forms for over 80 reference types, all of which were created by APA experts for strict adherence to the rules of APA Style®. Users can also import their reference libraries from other popular reference management programs in RIS format.

AN EXTENSIVE CITATION LIBRARY FOR REFERENCE VERIFICATION – Quickly search millions of preformatted citations that have been adopted from the APA PsycINFO® database, and can be used for validation and downloading directly into reference lists.





WRITING CENTER

At the heart of APA Style CENTRAL® is the **Writing Center**, as the research process culminates with the creation of a research paper or article. Users can select from an assortment of different paper templates reflecting the most common types of primary or original publications (such as empirical studies, literature reviews, theoretical articles, methodological articles, and case studies) or choose a basic framework compatible with any type of APA Style® paper.

Writers at all levels of experience will benefit from the professional tools and expert guidance provided in the Writing Center. Convenient links to objects from the Learning Center, *Publication Manual* text, context-sensitive help, and more help make the process of writing a paper in APA Style painless.

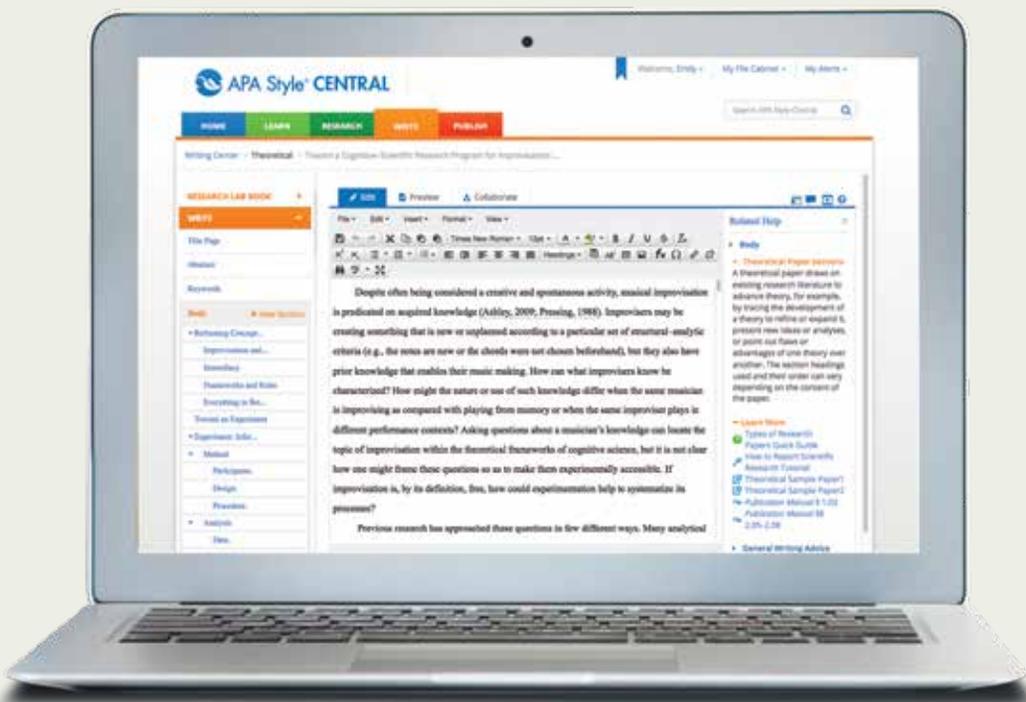
KEY FEATURES OF THE WRITING CENTER

8 PAPER TEMPLATES PROVIDE BASIC PAPER FORMATTING AND MORE – APA Style CENTRAL® guides users through the proper formatting of title pages, running heads, fonts, margins, and more with structured templates for the most common research paper types: Empirical, Reaction, Literature Review, Theoretical, Methodological, Case Study, Multiexperiment, and a Basic Paper for any types that aren't represented here.

COLLABORATION WITH OTHER AUTHORS AND INSTRUCTORS – Users can collaborate on papers with colleagues at other subscribing institutions, and instructors can work with their students to monitor and comment on their progress.

CONVENIENT TOOLS FOR REFERENCES AND OTHER ELEMENTS OF PAPERS – A unique reference pane is pinned to the bottom of the writing space, providing easy access for citing and adding references, tables and figures, appendices, and footnotes.

LINKS TO HELP AND RELATED RESOURCES – Context-sensitive help includes tips, definitions, related tutorials, and excerpts of relevant sections from the *Publication Manual*.





PUBLISHING CENTER

For those ultimately looking to publish their paper in the scholarly literature, or for students who are simply looking to familiarize themselves with the current publishing landscape, the **Publishing Center** provides the information to take users to that final step in the process. Searches can be conducted on a number of attributes, including by journal, author, keyword, methodology, population, and more in order to locate relevant titles.

As with all of the components of APA Style CENTRAL[®], the Publishing Center provides both educational and practical value. A wealth of information pertaining to journals from hundreds of publishers from across the globe is conveniently maintained in this one easy-to-use tool.

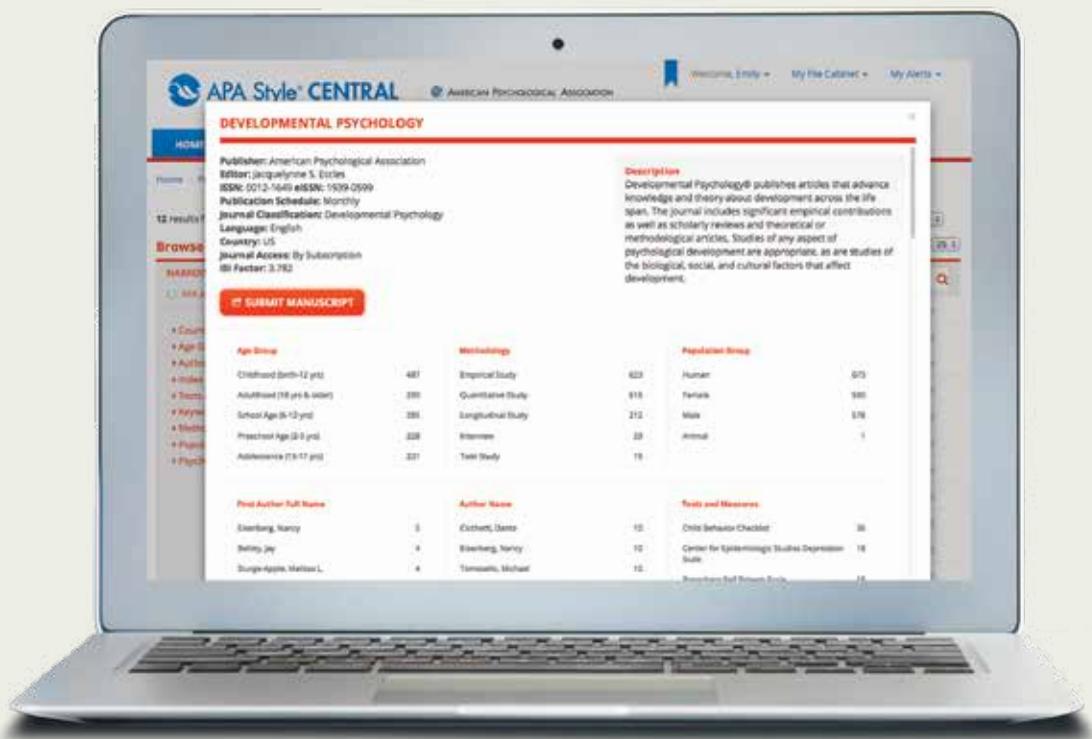
KEY FEATURES OF THE PUBLISHING CENTER

OVER 2,100 PEER-REVIEWED TITLES – Browse and search attributes of a vast set of impactful scholarly titles in the behavioral and social sciences.

DETAILED PUBLISHER INFORMATION – Journals from more than 260 publishers are represented in the Publishing Center. Find the information you need to submit an article for publication, including links to publisher web sites and submission portals, where available.

GLOBAL COVERAGE – The Publishing Center includes information for English-language journals from more than 30 countries.

A GREAT REFERENCE POINT FOR STUDENTS – Scan the journal landscape to become familiar with how to research journals for future publication or to find which journals might be best for a particular area of research.





APA Style CENTRAL[®]



Contact your APA Representative
to schedule a demonstration or to start
a free 30-day trial for your institution.



Call: 877-236-2941 or 202-336-5648



Email: apastylecentral@apa.org



Web: www.apastyle.org/asc

